BARÇA ACADEMY CAROLINAS

26/27 SEASON FAMILIES INTRODUCTION

WELCOME TO THE BARÇA ACADEMY CHARLOTTE FAMILY

1899 2024

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BARÇA ACADEMY

A GLOBAL PROJECT

1899 2024

THE BARÇA ACADEMY

WHAT MAKES US DIFFERENT



OUR PROGRAM

AN OFFICIAL FC BARCELONA PROJECT FOR BOYS AND GIRLS AGED 6-18, REPLICATING THE CLUB'S UNIQUE GAME MODEL AND METHODOLOGY



OUR VALUES

HUMILITY, EFFORT, AMBITION, RESPECT, AND TEAMWORK



OUR MISSION

CONSOLIDATE THE PROJECT AS A GLOBAL REFERENCE IN THE DEVELOPMENT OF ATHLETES AND WELL-ROUNDED HUMAN BEINGS

OUR GAME IDEA

A UNIQUE STYLE OF PLAY



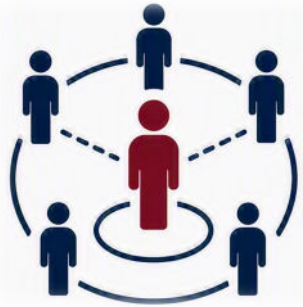
CREATIVITY ON AND OFF THE BALL

Intuitive and flexible, but also organized and based on complex systems theory



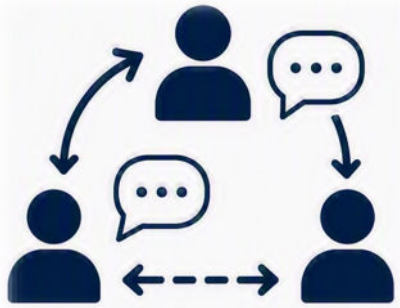
THE GAME: HOLISTIC & INTEGRATED

All members of the team work together to master the ball and the game



OPTIMIZING INDIVIDUALS THROUGH THE TEAM

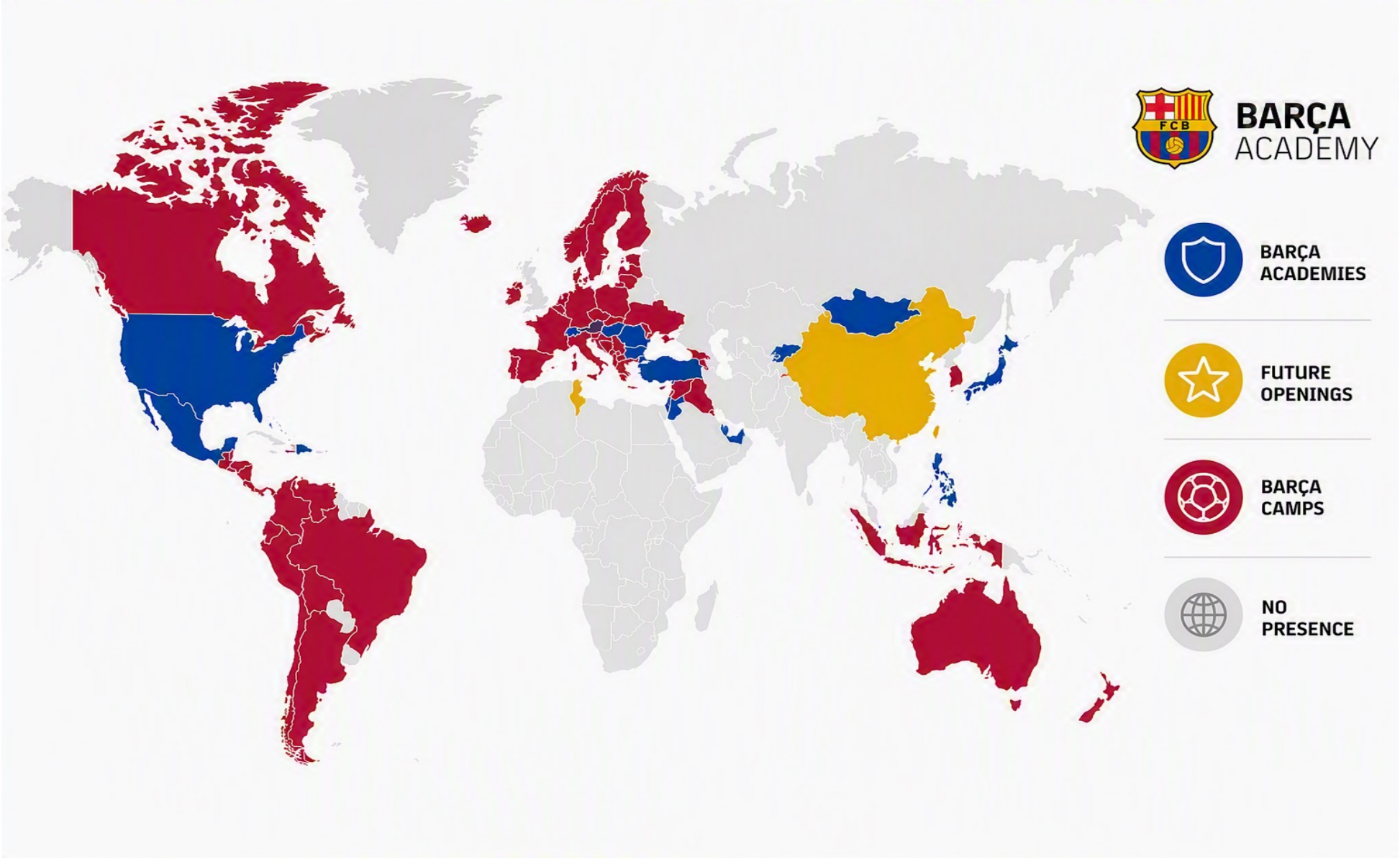
The team is more than the sum of its individual parts - connect and complement each other for an effective collective performance



COMMUNICATION & CONTINUITY

Efficient and constant communication and connection between players in game situations.

BARÇA ACADEMY - THE GLOBAL PROJECT



THE ACADEMY

A JOURNEY OF GROWTH AND EXCELLENCE

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JUN 2016 — NOW

OUR STORY: A Journey of Growth and Excellence

MAY 2016

FOUNDATION
The Barça Academy Charlotte was established by **ISL Agency**, marking the beginning of its presence in the Carolinas

APRIL 2023

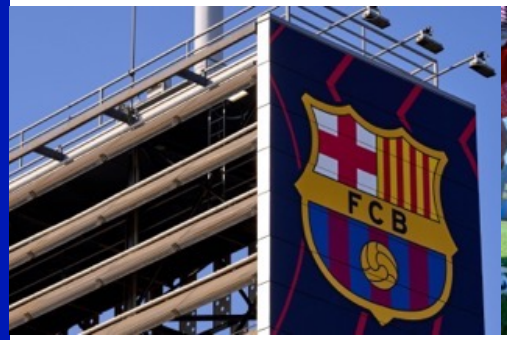
CHANGE OF NAME
The academy changed its name from Barça Academy Charlotte to Barça Academy Carolinas. This shift reflected the project's growth and its ambition to embrace the entire Carolinas region.

DECEMBER - JULY 2024

JORDI SERRADELL PM
ORIOL POVES - DPL
Big change of staff and organization in the Academy that will bring it to a new level to be one of the reference soccer academies in the Charlotte area.

AUGUST 2025

POL SABATÉ ALCÓN - DPL
One year on the role and same goal remains:
Respect the standards
Grow organically on numbers
Grow the quality of our staff and players







ORGANIZATIONAL CHART



JORDI SERRADELL
PROJECT MANAGER



POL SABATÉ ALCÓN
LOCAL PROJECT DIRECTOR



LUIS RUEDA
WEST PROGRAM COORDINATOR



JUNIOR NYEMB
HEAD OF MARKETING DEPARTMENT
U9-U12 CENTRAL PROGRAM COORDINATOR



ROBERT BOGEN
U13-U17 CENTRAL PROGRAM COORDINATOR
ASSISTANT PROJECT MANAGER

OUR HEAD COACHES

LUIS RUEDA*	ROBERT BOGEN*	JUNIOR LANDRY*	RODRIGO RESTREPO	ALEJANDRO CERDAS
KEVIN ORIAS	JUAN MARTIN CORREA	LEO VELASQUEZ	CHRISTIAN PORTER	ADRIAN BRIONES
CESAR CACHAY	BENJAMIN COOPER	VICTOR BERLANGA		

OUR GK COACHES

ALI JAAFAR	HUDSON BRENNAN

SOCIAL MEDIA

NELLY LOPEZ	ADRIAN BRIONES

**Hold more than one role in the academy*

OUR PROGRAMS





ACADEMY

- AGES 11 - 17 YEARS OLD
- TRAINING 3x TIMES PER WEEK
- EXTERNAL COMPETITION
- NATIONAL TOURNAMENTS
- INTERNATIONAL OPPORTUNITIES
- REGISTRATION BY OFFICIAL TRYOUT

- AGES 6 - 10 YEARS OLD
- TRAINING 2x TIMES PER WEEK
- INTERNAL OR EXTERNAL COMPETITION
- REGISTRATION BY OFFICIAL TRYOUT



GOALKEEPERS

- ALL AGES
- TRAINING 1x TIME PER WEEK
- REGISTRATION BY OFFICIAL TRYOUT



TECHNICAL PROGRAM

- AGES 6 - 13 YEARS
- TRAINING 1x TIME PER WEEK
- REGISTRATION BY OFFICIAL TRYOUT

OUR FACILITIES

1 MECKLENBURG COUNTY SPORTPLEX AT MATTHEWS

Link here to quick access

This location is the home of our Central Program.

TRAINING TIMES:

Monday to Thursday:

- 1 field available.
- Training sessions run from 6:00 PM to 9 PM.

Friday:

- 2-3 fields available.
- Training sessions run from 6:00 PM to 9 PM

2 FIELD DAY PARK AT LAKE WYLIE

Link here to quick access

This location is the home of our West Program.

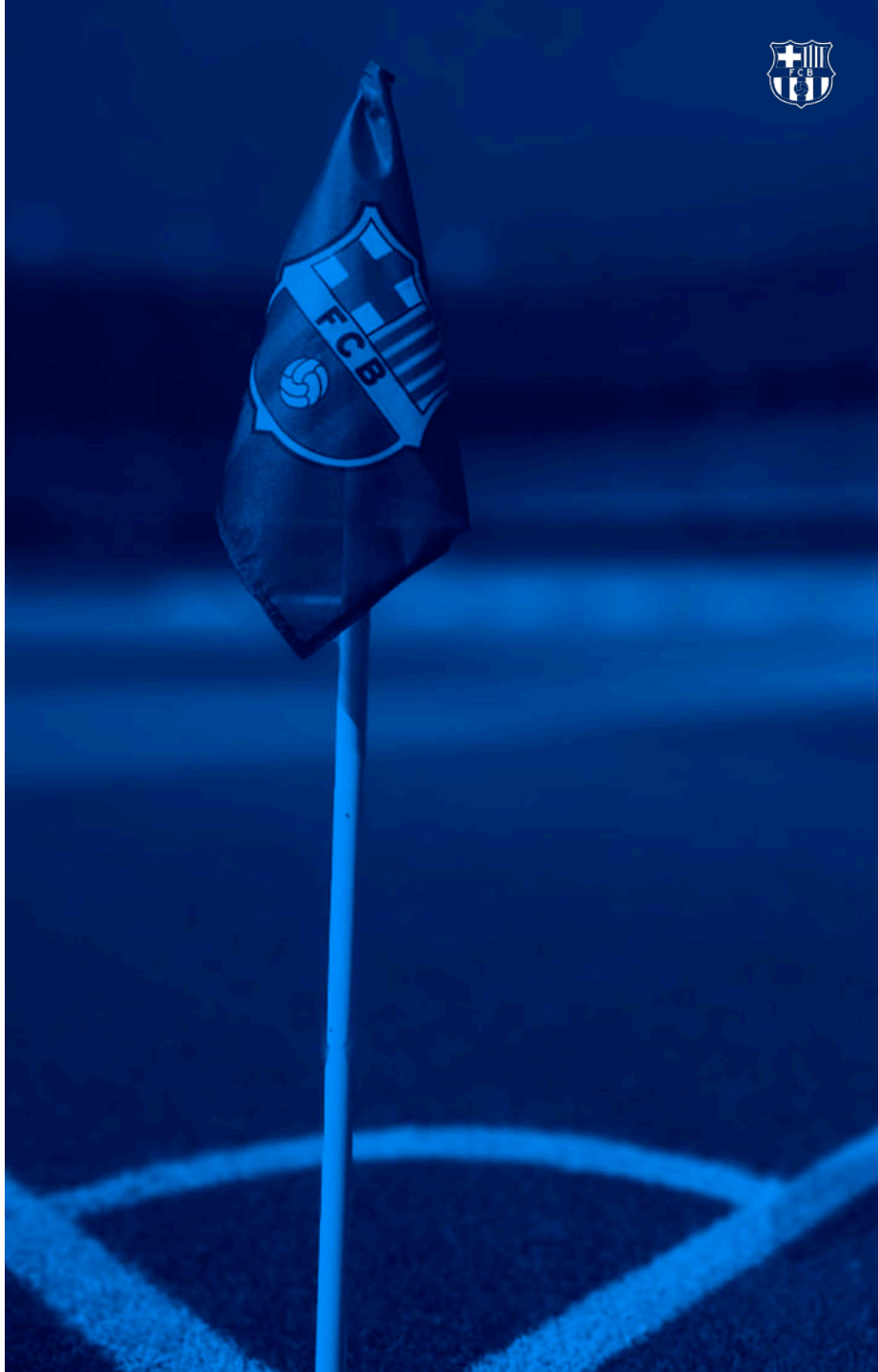
TRAINING TIMES:

Monday and Friday:

- 1 field available.
- Training sessions run from 6:00 PM to 9 PM.

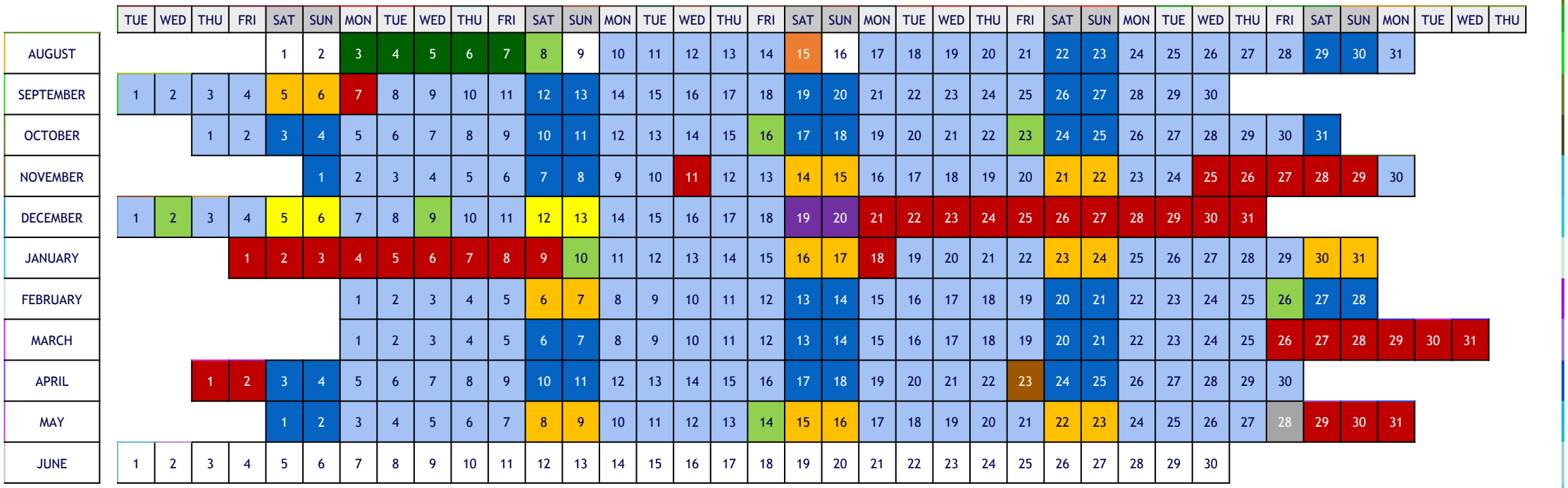
Thursday (and possible Fridays):

- 1 field available.
- Training sessions run from 6:00 PM to 7:30 PM.



SEASON CALENDAR

GENERAL CALENDAR: 2026/27



**This calendar is tentative, and some dates or events may be subject to change.*

CHANNELS OF COMMUNICATION

WHERE TO STAY UPDATED

COACHBETTER
Daily operations: Training schedules and calendar, match details, weekly updates and RSVPs.

EMAIL
Official communications, and direct contact with the Academy.

carolinas@fcbarcelona.us



MONTHLY NEWSLETTER
Key announcements, upcoming events, and academy insights.

INSTAGRAM
Follow us for updates, event highlights, and academy content.

@barcaacademy.car

IN PERSON

1. Constant communication with coaches and staff at any time during practice
2. Chat with the Technical Director

WEATHER POLICY

SAFETY FIRST



CANCELLATION (SEVERE WEATHER)

National Weather Service weather warning issued.
Facility closed due to weather conditions.
Unsafe field or environmental conditions.

WILL INFORM ASAP



If lightning is detected within a 10-mile radius, practice will be suspended for 30 minutes while we monitor conditions and evaluate whether it is safe to continue or if cancellation is necessary.

All players, families, and staff will leave the fields and wait in the designated shelters until the lightning threat has passed.

WE WILL HOLD THE DECISIONS TO TRY TO PRACTICE ALWAYS

EXPECTATIONS AND RESPONSIBILITIES

STANDARDS THAT SUPPORT GROWTH AND DEVELOPMENT

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EXPECTATIONS AND RESPONSIBILITIES

WHAT CAN YOU EXPECT FROM US



EXPECTATIONS AND RESPONSIBILITIES

WHAT CAN YOU EXPECT FROM US



Complexity & adaptability

Non lineal learning & development

Challenge and individualization



Guide – Facilitate - Together

Specifics in our DNA

Repetition without repetition

EXPECTATIONS AND RESPONSIBILITIES

WHAT DO WE EXPECT FROM OUR FAMILIES

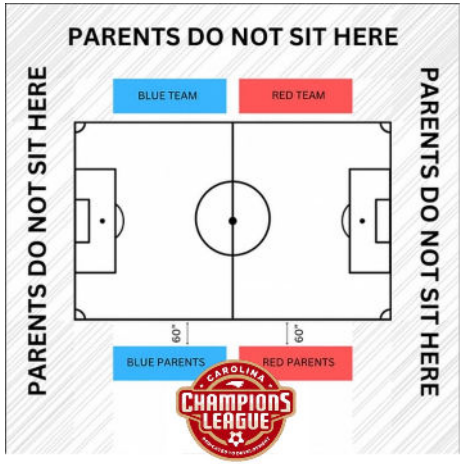
IMPORTANCE OF RSVPs
RSVP DEADLINE
CONSEQUENCES OF MISSING RSVP



PRACTICE KIT
&
HOME GAMES KIT



AWAY GAMES KIT



SIDELINE BEHAVIOR

PRACTICES & GAMES
THE ROLE OF THE FAMILY

COMPETITIONS & PATHWAYS

OPPORTUNITIES FOR DEVELOPMENT, COMPETITION, AND GROWTH

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NATIONAL OPPORTUNITIES

BARÇA Residency Academy USA

EXCLUSIVE TRYOUT (ARIZONA)

As a part of the Barça family, our players gain personalized opportunities to participate in a yearly exclusive MLS tryout for academy players. With special discounts and a Barça-inspired approach, this program opens doors to the highest levels of competition.

DISCOVERY PROGRAM (CHARLOTTE FC)

An exclusive link to a professional MLS club, Charlotte FC recognizes and admires our academy's educational approach. This program offers our players the chance to train within a professional structure while staying true to Barça values.



NATIONAL & LOCAL TOURNAMENTS

Stepping out of their comfort zones, our players experience intense competition and invaluable learning moments. These events not only challenge them but also strengthen team bonds through shared time and unforgettable emotions.

NATIONAL & LOCAL LEAGUES

By participating again in the CCL league, we ensure a high level of competition locally. National 1 takes that challenge to the national stage.
These opportunities keep our teams pushing their limits, growing together through demanding matches, shared experiences, and the pursuit of excellence.

INTERNATIONAL OPPORTUNITIES



BARÇA ACADEMY WORLD CUP
A one-of-a-kind tournament where Barça academies from around the world unite to compete at FCB's world-class facilities. Players immerse themselves in the ultimate Barça experience.



BARÇA ACADEMY TRAINING CAMP
An exclusive opportunity for our most talented players across the globe to participate in a 10-day camp. Players will compete against top clubs in Barcelona and live the dream of being a Barça player, training and growing like them.



BARÇA ACADEMY LAS AMERICAS
An international tournament in the Dominican Republic that elevates competition levels for our teams, bringing together Barça academies from across the Americas and Barcelona in a unique and challenging environment.

COMMUNITY ACTIVITIES

BUILDING CONNECTIONS BEYOND THE FIELD

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FALL SEASON

MORE THAN AN ACADEMY, A COMMUNITY

1 OPENING CEREMONY

Kicks off the season, celebrate our 10th anniversary, and welcome the start of the new season.
Players will participate in activities while families meet one another and connect with the academy staff.

2 TRICK OR TREAT EVENT

Our annual Halloween celebration at Field Day Park, bringing players and families together for a fun community event.

3 CAROLINAS ASCENT

Our support to Carolina Ascent continues to provide families with ticket discounts while creating new opportunities within the local soccer community.

First game of the season offers: **CLICK HERE**

4 THANKSGIVING/CHRISTMAS DRIVE

An opportunity for our academy community to give back and support local families through seasonal donation initiatives.

5 PARENTS EDUCATION

A practical on-field experience where parents participate in Barça-style training activities to better understand our methodology, coaching approach, and player development philosophy.

6 5v5 Tournament

The return of our 5v5 tournament.
Format and dates are still being finalized: which weekend TBD
Bringing additional opportunities for creativity, competition, and enjoyment of the game.

LAST BUT NOT LEAST

FOLLOW US ON OUR INSTAGRAM ACCOUNT




GRÀCIES
1899
2024
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