



BARÇA ACADEMY AUSTIN

Presented by CUPRA

ACADEMY GUIDE

A Guide to Understanding, Thriving, and Growing within the Academy

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THE PROJECT

FAMILIES GUIDE



WE ARE BARÇA



BARÇA

Is a school of life that shapes people and inspires social change, developing players on and off the field through values, personality, and excellence, all expressed in a unique style of play based on creativity, teamwork, and a relentless pursuit of excellence—truly **MORE THAN A CLUB.**



A WAY TO PLAY A WAY TO GROW

FC Barcelona's unique, holistic style of play—creative, fluid, and team-oriented—masters and dominates the ball and the game by enjoying it and understanding that the whole is greater than the sum of its parts.



OUR GAME IDEA

Based on perception, position, possession, and pressure. Wants the initiative to lead the game, the intention to play with purpose, the unity of being a team, and the dominance of the ball to control, create, and enjoy every moment on the pitch.



OUR VALUES AND PERSONALITY

We live by humility, effort, ambition, respect, and teamwork. We are proactive, responsible, and committed, resilient and positive in adversity, supportive and collective as a team, and daring, playful, and competitive—embracing challenges, learning from mistakes, and enjoying the game together.

OUR STYLE OF PLAY

Virtually from the beginning, and certainly in the last 25 years, FC Barcelona has played with a unique, easily recognizable style, **based on creativity and movement of the ball**, which has been given a variety of names by journalists and fans around the world.

This style of play, **intuitive and flexible**, but also **organized and based on systemic principles**, has evolved to become one of the most identifiable and far-reaching characteristics of the Club, from La Masia to the football first team, and a benchmark worldwide.

Although its specific expression is mainly on the football pitch, many of its principles extend beyond sport and **are applicable to improving other groups**, in professional, social or family environments.

- Some of its key characteristics are:

Understanding the game in a holistic, integrated manner, where all members of the team work together to master the ball and the game (playing as a team, being a team).

- **Avoiding dividing, specializing or individualizing responsibilities.**
- **Optimizing individual performance by making the game enjoyable** and sharing everything within the team, achieving high standards of efficiency and efficacy
- **Running sensibly and knowing where to run** instead of running quickly and a lot.
- **Constantly seeking communication** between players by moving the ball and ensuring it is available and ideally placed on the pitch.
- **Linking each situation to the next**, fluidly and constantly (ensuring continuity of play).



MÉS QUE UN CLUB

MORE THAN A CLUB

The phrase “més que un club” (more than a club), which over time has become the club slogan, was first coined by FC Barcelona President Narcís de Carreras during a speech made in 1968.



“Barcelona must be a school for citizens. I come here with the enthusiasm you are entitled to demand because Barça is more than a club; Barça is more than a place of recreation where we go on Sundays to watch our team play; more than anything, it is a spirit that is deeply rooted in us, they are colors that we love above all.”

Narcís de Carreras
President of FC BARCELONA





THE ACADEMY

FAMILIES GUIDE



OUR PROGRAMS



COMPETITIVE

- AGES 11 - 18 YEARS OLD
- TRAINING 2x OR 3x TIMES A WEEK
- EXTERNAL COMPETITION
- NATIONAL TOURNAMENTS
- INTERNATIONAL OPPORTUNITIES



DEVELOPMENT

- PRE ACADEMY PROGRAM:
 - AGES 5 - 7 YEARS OLD
 - INTERNAL COMPETITION
- ACADEMY PROGRAM:
 - AGES 8 - 10 YEARS OLD
 - **COMPETITION:** CAYSA ACADEMY BLOCKS
- TRAINING 2x TIMES PER WEEK
- INTERNATIONAL OPPORTUNITIES



GOALKEEPER

- AGES 8 - 19 YEARS
- TRAINING 1x TIME PER



TECHNICAL PROGRAM

- AGES 8 - 16 YEARS
- TRAINING 1x or 2x TIMES PER WEEK
- NO COMPETITION

OUR FACILITIES

1 ROUND ROCK MULTIPURPOSE COMPLEX

This location is the home of our North Program.



RRMC

2 CIRCUIT OF THE AMERICAS (COTA)

This location is the home of our South Program and home games.



COTA





OUR COACHES

FAMILIES GUIDE



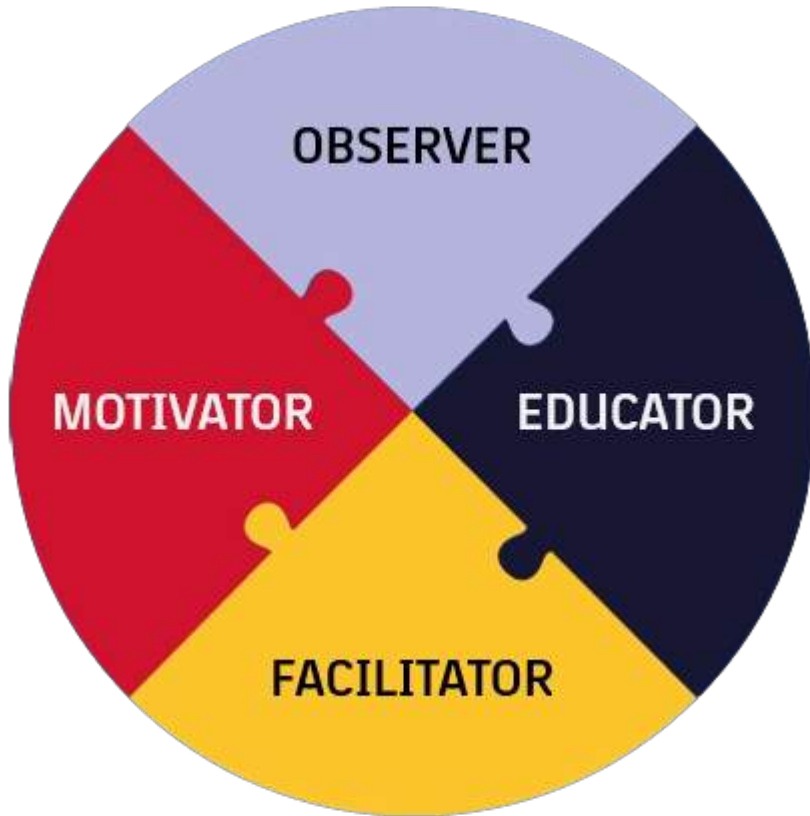
OUR COACHES

THE HEART OF THE BARÇA ACADEMY

- Passionate professionals dedicated to the **development of players** both on and off the pitch.
- Trained in the **Barça methodology**, ensuring consistency with the Club's philosophy.
- Role models who embody Barça values: **Respect, Humility, Effort, Ambition, and Teamwork.**



OUR COACHES



OBSERVER

Our coaches understand the importance of **observing and analyzing before taking action**. They are trained to pay attention with a complex and systemic vision, recognizing that both the game and our players function as intricate systems. **The behavior of players emerges from the interrelations between their structures and subsystems**, requiring a holistic approach to truly understand and guide their development.

EDUCATOR

At Barça Academy, we are more than just a football school – we are a **school of life**. Our coaches understand that their actions are guided by our core values, and they use sport as a powerful tool to teach these values. **Through football, we educate players** on respect, teamwork, effort, humility, and ambition, ensuring they grow not only as athletes but as individuals who embody the philosophy of FC Barcelona.

FACILITATOR

Our coaches are **agents of change**, equipped with a comprehensive toolkit to support players in recognizing and understanding the game as well as themselves within it. They guide players' attention to the most relevant aspects of the game, helping them expand their affordances and refine their expectations. By fostering this deeper awareness, our **coaches enable players to navigate the complexities of football with confidence and adaptability**, empowering them to take meaningful steps in their development.

MOTIVATOR

Football is joy, and our coaches are committed to ensuring that players truly enjoy the game. "We must give the game back to those it belongs to: the players." **Coaches create competitive environments with motivating challenges** that inspire players to push their limits while embracing the fun and beauty of football. By fostering a balance between enjoyment and ambition, they nurture a deep love for the game and encourage players to thrive both individually and as a team.



OUR PROTOCOLS

FAMILIES GUIDE

CHANNELS OF COMMUNICATION:

WHERE TO STAY UPDATED



COACHBETTER

Daily operations:
Training schedules and
calendar, match details,
weekly updates and
RSVPs.



EMAIL

Official communications,
and direct contact with the
Academy.

austin@fcbarcelona.us



MONTHLY NEWSLETTER

Key announcements,
upcoming events, and
academy insights.



INSTAGRAM

Follow us for updates,
event highlights, and
academy content.

[@barcaacademyatx](https://www.instagram.com/barcaacademyatx)



RSVPs

IMPORTANCE & ACCOUNTABILITY

WHY ARE RSVPs IMPORTANT?

- To provide the **best possible environment** for our teams and players.
- Proper planning ensures that each team has a **well-structured roster**, allowing every player to receive fair opportunities to develop and compete.
- Coaches need to **prepare pre-game strategies** based on available players.
- Knowing player availability in advance enhances the overall **game-day experience** for everyone involved.

HOW TO SUBMIT AN RSVP

Families must select one of the three options: Yes/No/Maybe

- If selecting No or Maybe, a note must be added explaining the reason.

Important: Do not inform attendance changes in the team's group chat.

RSVP DEADLINE & RESPONSIBILITY

Match Day: All families must submit their RSVP before **Tuesday at 10:00 AM** each week.

WHAT HAPPENS IF YOU FAIL TO SUBMIT ON TIME?

If a player does not RSVP by Tuesday at 10:00 AM but later decides to show up for the game, their participation will be at the **discretion of the Academy**.

Consequences may include:

- **Reduced playing time** for that match.
- **Non-participation** if the roster has already been finalized.

These measures ensure **fairness, proper team planning, and consistency** across all age groups.

COMPETITION LEAGUE

LEAGUE STANDARDS & NEW RULES

PARENT & COACH BEHAVIOR EXPECTATIONS

At Barça Academy Austin, we take pride in representing our club with professionalism, respect, and sportsmanship. It is essential that all members—**players, coaches, staff, and families**—uphold these values at all times.

RESPECT & CONDUCT

- As part of the **STYSA Federation**, clubs and coaches are responsible for ensuring that their teams, staff, players, and parents demonstrate respectful behavior.
- **Aggressive or threatening behavior** towards staff, referees, coaches, or opponents will not be tolerated.
- Any **inappropriate behavior** will result in **immediate removal** from the complex and could lead to **further bans from the competition and academy**.
- Poor conduct reflects negatively on the club, players, and community. We must **set the standard** for excellence both on and off the field.

SPECTATOR GUIDELINES

- All parents and supporters must sit/stand on the designated Spectator Sideline (between the 18-yard boxes).
- No other viewing areas are permitted as per league regulations.

2026–2027 AGE GROUPS & GAME FORMATS*

	FROM	UNTIL	FORMAT
U18	Aug 1st, 2008	Jul 31st, 2009	11x11
U17	Aug 1st, 2009	Jul 31st, 2010	11x11
U16	Aug 1st, 2010	Jul 31st, 2011	11x11
U15	Aug 1st, 2011	Jul 31st, 2012	11x11
U14	Aug 1st, 2012	Jul 31st, 2013	11x11
U13	Aug 1st, 2013	Jul 31st, 2014	11x11
U12	Aug 1st, 2014	Jul 31st, 2015	9x9
U11	Aug 1st, 2015	Jul 31st, 2016	9x9
U10	Aug 1st, 2016	Jul 31st, 2017	9x9/7x7
U9	Aug 1st, 2017	Jul 31st, 2018	7x7
U8	Aug 1st, 2018	Jul 31st, 2019	7x7/5x5

*These changes are defined by U.S. Soccer standards. **SOME EXCEPTIONS WILL APPLY**

COMPETITION LEAGUES



CAYSA LEAGUE
U8-U10 Academy
U11-U19 Competitive
Fall & Spring Seasons
Local Exposure
Local Competition



PRE ECNL LEAGUE
U10-U12 Competitive
Fall & Spring Seasons
Texas Exposure
Austin, SA & Houston
Competition



PRE ECNL LEAGUE
U11-U19 Competitive
Fall & Spring Seasons
Texas Exposure
Austin & SA Competition



ECNL-RL STXCL LEAGUE
U13-U18 Competitive
Fall & Spring Seasons
Texas Exposure
Austin, SA &
HoustonCompetition



DRESS CODE GUIDELINES

OFFICIAL UNIFORM

- Players must wear the official 2026/27 season uniform.
- Previous season kits (2025-2026) are not allowed.

UNIFORM COLORS – TRAINING & MATCHES

- **Training sessions:** Players must wear the red kit at all times.
- **Matchday:** Players will wear the kit chosen by the coach based on:
 - Whether we are playing home or away.
 - The opponent's kit colors.
 - **Recommendation:** Players should always bring the full alternate kit in their backpack in case of a last-minute uniform change.

PULLOVER USAGE

- The pullover must be worn over the jersey, never underneath.
- It can be used during practice, warm-ups and while on the bench during matches.

THERMAL BASE LAYERS

- If wearing a thermal t-shirt, it must be worn underneath the jersey.
- The thermal must be tight-fitting and match the color of the jersey.
- **Exception:** If the thermal does not match the jersey color, it must be black.

HEADWEAR POLICY

- Caps (hats with visors) are strictly prohibited during training and matches.
- Headbands & beanies are allowed under the following conditions:
 - Must be sport-specific (designed for athletic use).
 - Must match the official uniform color or be black or navy blue.

CUTTING SOCKS POLICY

- Under sock must be white or same color as uniform
- Different sock can't be seen over the ankle.
- If the cut is over the ankle, players can use straps (see image in next slide)

DRESS CODE

TRAINING SESSIONS

Players at the Barça Academy must wear the provided official uniform during all activities. Wearing clothing from other schools or entities not affiliated with Barça Academy is not allowed. During on-field practice (training and competition), players must adhere to IFAB rule 4 regarding equipment.

Specifically:

- Appropriate footwear, socks, and shin guards must be worn during training and matches. If using shin guard holders, they must be worn under the socks.
- Wearing jewelry (earrings, necklaces, bracelets, etc.), watches, or smart bracelets (unless medically prescribed) is not allowed.

REGULAR GEAR



ADDITIONAL GEAR



DRESS CODE

MATCH DAY

Players at the Barça Academy must wear the provided official uniform during all activities. Wearing clothing from other schools or entities not affiliated with Barça Academy is not allowed. During on-field practice (training and competition), players must adhere to IFAB rule 4 regarding equipment.

Specifically:

- Appropriate footwear, socks, and shin guards must be worn during training and matches. If using shin guard holders, they must be worn under the socks.
- Wearing jewelry (earrings, necklaces, bracelets, etc.), watches, or smart bracelets (unless medically prescribed) is not allowed.

HOME KIT



OPTIONAL



+



+

AWAY KIT



OPTIONAL



+



+





THE PATHWAY

FAMILIES GUIDE



THE PATHWAY: CREATING THE JOURNEY

In our academy, we challenge the idea that growth in sports follows a singular, predefined path. The truth is, **the pathway doesn't exist until it's created**. It is not a set road, but rather a journey that unfolds as players shape it themselves through their effort, individuality, and resilience.

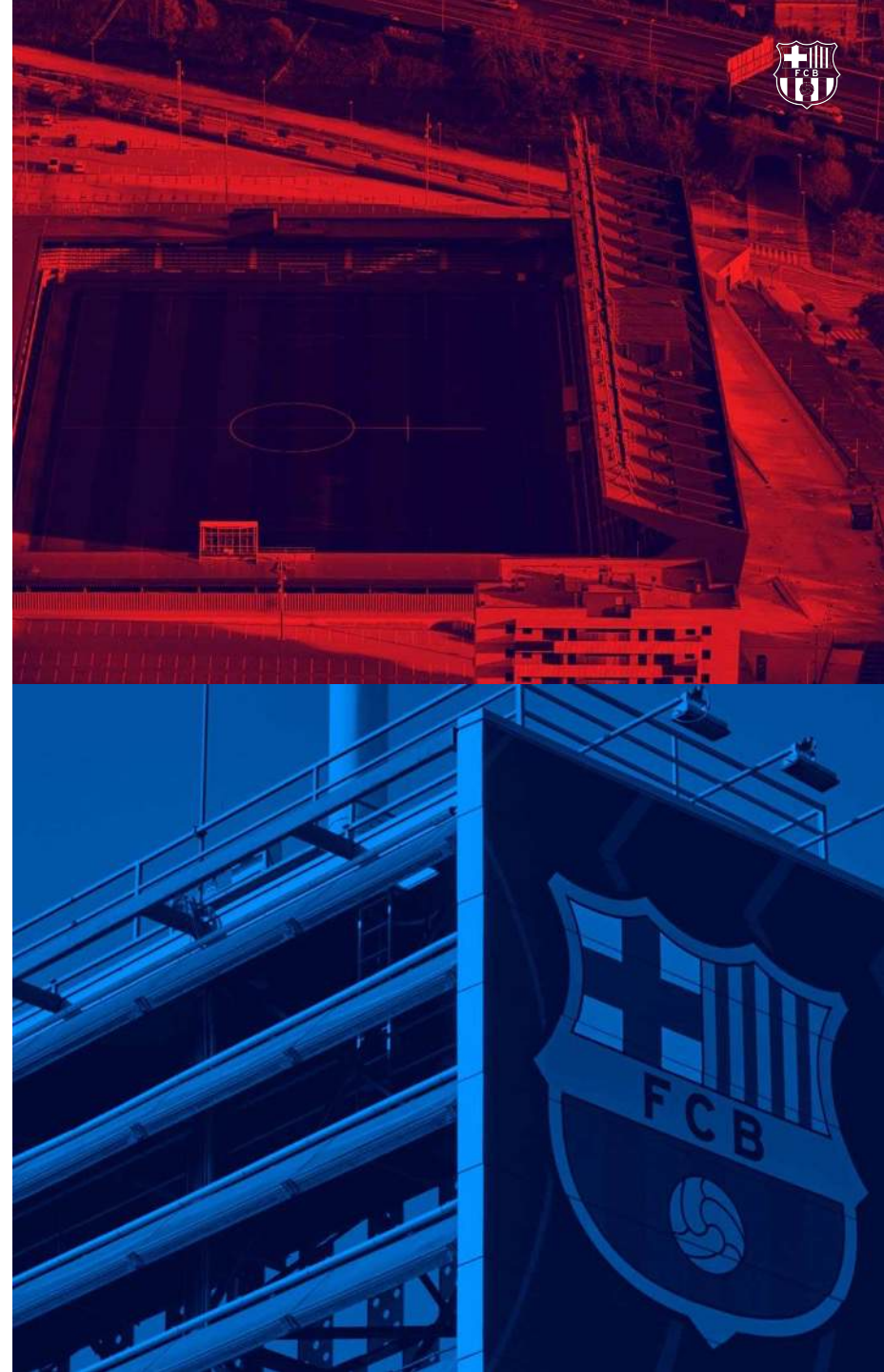
Our Philosophy

- Sports show us every day that each player belongs to unique environments and that individual capacity and choices define their journey.
- The pathway is **not predetermined**; it is created step by step by the player.

Our Role

- As an academy, our mission is to **accompany and support** players in creating their unique journey.
- We aim to **individualize this process**, offering guidance, tools, and opportunities tailored to the needs and potential of each player.

By fostering this individualized approach, we empower players to take ownership of their growth, ensuring their pathway is as unique and dynamic as they are. Together, we don't just watch their journey—we walk it with them.



THE PATHWAY:

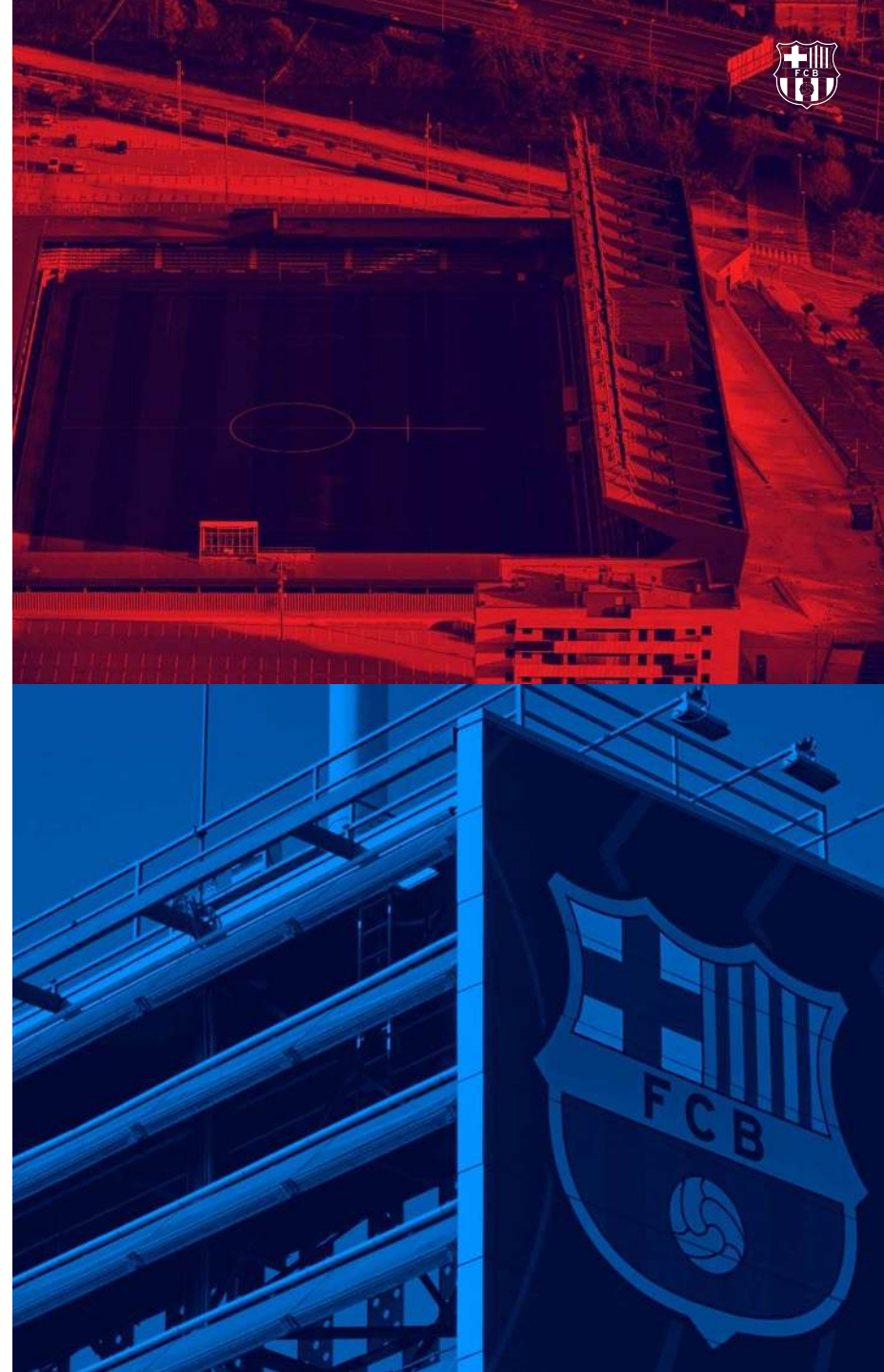
UNIQUE EXPERIENCES FOR BARÇA ACADEMY PLAYERS

At the Barça Academy, we take pride in offering unique opportunities that inspire, motivate, and support the development of our players.

Thanks to being part of the Barça project, our players gain access to exclusive national and international experiences designed to enrich their journey on and off the pitch.

- **International Opportunities**
- **National Opportunities**

Through these opportunities, we aim to provide transformative experiences that connect players to the Barça spirit, encouraging them to dream big, work hard, and embrace the values of the club both on and off the field.



NATIONAL OPPORTUNITIES



EXCLUSIVE TRYOUT (ARIZONA)

As part of the Barça family, our players gain personalized opportunities to participate in a yearly exclusive MLS tryout for academy players. With special discounts and a Barça-inspired approach, this program opens doors to the highest levels of competition.



DISCOVERY PROGRAM (AUSTIN FC)

An exclusive link to a professional MLS club, Austin FC recognizes and admires our academy's educational approach. This program offers our players the chance to train within a professional structure while staying true to Barça values.



NATIONAL & LOCAL TOURNAMENTS

Stepping out of their comfort zones, our players experience intense competition and invaluable learning moments. These events not only challenge them but also strengthen team bonds through shared time and unforgettable emotions.



NATIONAL & LOCAL LEAGUES

By participating in the STXCL league, we ensure a high level of competition locally, while qualifying some of our teams for the ECNL-RL takes that challenge to the national stage. These opportunities keep our teams pushing their limits, growing together through demanding matches, shared experiences, and the pursuit of excellence.

INTERNATIONAL OPPORTUNITIES



BARÇA ACADEMY WORLD CUP

A one-of-a-kind tournament where Barça academies from around the world unite to compete at FCB's world-class facilities. Players immerse themselves in the ultimate Barça experience.



BARÇA ACADEMY TRAINING CAMP

An exclusive opportunity for our most talented players across the globe to participate in a 10-day camp. Players will compete against top clubs in Barcelona and live the dream of being a Barça player, training and growing like them.



BARÇA ACADEMY LAS AMERICAS

An international tournament in the Dominican Republic that elevates competition levels for our teams, bringing together Barça academies from across the Americas and Barcelona in a unique and challenging environment.



TOURNAMENT POLICY

FAMILIES GUIDE

TOURNAMENT POLICY

Schedule Policies

In addition to the league and friendly games, the BARÇA Academy Austin Leadership Team will work on analyzing and selecting the best tournaments according to the club standards and will invite teams considering the different aspects of the tournaments.

BARÇA Academy Austin **teams are required to attend any scheduled tournament by the BARÇA Academy Austin Leadership Team.** Team families must confirm their commitment to a tournament before the established deadline in order to proceed with the team's registration.

Generally, BARÇA Academy Austin teams will play one or two tournaments in the fall season and one or two tournaments in the spring season. These tournaments may be pre-season tournaments and/or post-season tournaments. Teams may play in additional tournaments, as agreed to by the BARÇA Academy Austin Leadership Team and the team families.

Tournament fees are not included in club fees, it is for this reason that families will be invoiced.

Others to consider

- Participation in a tournament as a guest player with a BARÇA Academy Austin team that is not the player's own, will incur charges equal to the amount paid by every other player on the team plus any other registration cost associated with registering the guest player.
- Families are required to pay the invoice by the established deadline. Failure to pay the invoice by the deadline could result in forfeiture of the player's roster spot for the tournament or not being invited to future tournaments.
- Any family with a pending invoice will result in no invitation for following tournaments.
- Reimbursement for canceled tournaments will be the full tournament fee minus any costs withheld by the tournament host.

TOURNAMENT POLICY

Tournament fees will include:

Cost of the tournament published on the tournament website plus an additional fee to cover the coaches fee (accommodation, mileage, meals) and an administrative fee. This additional fee per team will be:

- Austin Tournaments: \$150
- San Antonio: \$250
- Houston: \$300
- Dallas: \$400

The total cost to participate in the tournament will be divided equally between all the participants. Each invoice will be sent through Coachbetter.

Missing Tournament Game Policies

Any player who knowingly will miss a tournament game must notify the Coach and Team Manager by a deadline of **10 days** prior to the tournament start date. **If confirmed before the deadline, you will be invoiced and balance must be paid before the beginning of the tournament. Failure to pay will incur in not participating.**

Any player who will miss a tournament game due to game day emergency must notify the Coach and Team Manager as soon as the emergency is known.

Failure to attend a tournament game could result in limited or no playing time during subsequent games.

Excused absences for missed tournament games will include player or family emergencies and player medical illness / injury.

There will be no refund of tournament invoices for not participating if the player was part of the roster by the deadline (10 Day).



FINANCIAL POLICY

FAMILIES GUIDE

PRICING STRUCTURE

DEVELOPMENT										
Program	Age Group	Trainings / Weeks	Competition	Yearly Fee	Season	Commitment Fee	July 15th	August 15th	October 15th	November 15th
Pre-Academy	U5-U7	2	Internal Competition	\$1,299	Full Year	\$199	\$275	\$275	\$275	\$275
Academy	U8-U10	2	CAYSA + Internal Competition	\$1,799	Full Year	\$249	\$388	\$388	\$387	\$387
COMPETITIVE										
Program	Age Group	Trainings/Weeks	Competition	Yearly Fee	Season	Commitment Fee	July 15th	August 15th	October 15th	November 15th
	U10-U12	3	WDDOA - STXCL - CAYSA	\$2,399	Full Year	\$349	\$512.75	\$512.75	\$512.75	\$512.75
		3	PRE ECNL - STXCL	\$2,549		\$349	\$537.75	\$537.75	\$537.75	\$537.75
	U13-U19	3	WDDOA - STXCL 3	\$2,650	Full Year	\$399	\$562.75	\$562.75	\$562.75	\$562.75
		3	WDDOA - STXCL 2	\$2,750		\$399	\$587.75	\$587.75	\$587.75	\$587.75
		3	WDDOA - STXCL 1	\$2,850		\$399	\$612.75	\$612.75	\$612.75	\$612.75
		3	ECNL-RL	\$3,049		\$399	\$662.75	\$662.75	\$662.75	\$662.75
TECHNICAL										
Program		Age Group	Trainings/Week	Competition		Registration Fee		Monthly Fee		Season
Technical		U5-U10	2	N/A		\$99		\$99		Full Year
		U11-U19	3	N/A		\$99		\$149		Full Year

*The commitment fee is non-refundable

*Pay in full will apply \$50 Off price

FINANCIAL POLICY

Payment obligations

Commitment fees will be paid on the day of the registration. Installments of the payment plan are scheduled on July 15th, August 15th, October 15th, and November 15th, 2026.

All outstanding balances for the full 26/27 Season (Fall and Spring) must be paid before any Transfer/Release can be considered and approved by the BARÇA Academy Austin Directors.

Discounts:

Payment in full:

If the full cost of the BARÇA Academy Austin is paid in full after registering for the program, a \$50 discount will be applied to the total yearly fee.

Sibling discount:

Sibling discounts are available to all BARÇA Academy families. The second kid registered of the family members will have a 10% off to the year fee*.

*In order to obtain it, send an email at austin@fcbarcelona.us and we will explain the process.

FINANCIAL POLICY

LATE FEES

No pay no play policy:

Failure to pay fees within thirty (30) days of the due date will result in disciplinary action. The player will not be able to attend either practices or games until all payments and late fees are paid. If you expect payment issues, contact us by email at austin@fcbarcelona.us for possible alternatives.

Refund

The BARÇA Academy soccer program is a 10-month commitment program. Our refund policy was established to protect team integrity and follow our strict player development guidelines, dictated by FC Barcelona. In the interest of fairness, the additional cost of leaving a team should not be passed on to the other players or affect the organization. The BARÇA Academy Austin has a limited refund policy. The initial registration fee paid at registration is non-refundable.

In the event your player decides that she/he does not want to play for the BARÇA Academy, the refundable portion of the club fee paid will be as follows.

A 75% refund of the fees paid if the release request is received before June 15th.

A 50% refund of the fees paid if the release request is received after June 15th and before August 1st*.

Refunds will not be provided after the roster Freeze Date of August 1st, 2025.

All refunds are subject to a 2.7% processing fee.

*All refunds request must be made to the Leadership Directors sending an email at austin@fcbarcelona.us

*Refund requests based on extraordinary circumstances may be considered, such as severe injuries or relocation. Any exception to the refund policy will be reviewed on a case-by-case basis at the academy's discretion.

FINANCIAL POLICY

FINANCIAL ASSISTANCE

Thank you for your interest in BARÇA Academy. It is our mission to offer an opportunity for children to play soccer without regard for their ability to pay. In efforts to reach this goal we offer financial assistance to players where need is shown and to the best of our ability.

A Scholarship Committee comprised of the Directors will review each application. All applications will be reviewed in strict confidence. Applicants will be notified in a timely manner of all decisions. All decisions are final. Please note that Financial Assistance is based on true and verified needs and the applicants requesting an application have to be registered in the 23/24 season/program.

Once the Scholarship Committee has reviewed all applications each applicant will be notified of approval or denial. Those applicants who have been approved will be required to sign a Financial Assistance Contract. This contract will clearly outline the dollar amount awarded and the remaining financial responsibility of the applicant.

The following is a checklist of the documents needed for consideration*:

- Copies of last year's tax returns including W-2's for all employed family members.
- Copies of recent pay stubs for all employed family members.
- Copies for any documentation regarding financial responsibility for the player.



THANK YOU

1899



2026

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